

# Subject: Summary List of Actions

**Report to: GLA Oversight Committee**

**Report of: Executive Director of Secretariat**

**Date: 17 October 2018**

**This report will be considered in public**

## 1. Summary

- 1.1 This report updates the Committee on the progress made on actions arising from previous meetings of the GLA Oversight Committee.

## 2. Recommendation

- 2.1 **That the Committee notes the completed and outstanding actions arising from previous meetings of the GLA Oversight Committee.**

### Action Arising from the Meeting held on 4 September 2018

Item	Topic	Action	Action By
6	<p><b>The Mayor's Marketing Expenditure</b></p> <p>The Mayoral Director for External and International Affairs undertook to provide:</p> <ul style="list-style-type: none"> <li>The metrics used to measure the effectiveness of each campaign;</li> <li>Information comparing the Greater London Authority's (GLA) advertising spend with that of regional assemblies, such as the Welsh Assembly;</li> <li>A breakdown of the number of views of the London is Open videos into those that were promoted and those that were as a result of shared views; and</li> <li>A breakdown of the budget for the London is Open campaign.</li> </ul>	<p>The Chairman wrote to the Mayoral Director, External and International Affairs on 12 September 2018 requesting this information.</p> <p>Complete. Correspondence from the Mayoral Director is at <b>Appendix 1</b> and the response from the Chairman is at <b>Appendix 2.</b></p>	<p>Mayoral Director, External and International Affairs</p>

## Action Arising from the Meeting held on 11 October 2017

Item	Topic	Action	Action By
5	<p><b>Independent Review of the Garden Bridge and Lessons Learnt</b></p> <p>The Chair requested that:</p> <ul style="list-style-type: none"><li>• The Committee might wish to scrutinise the Greater London Land and Property Investment Fund once in operation in order to examine whether the new governance procedures are sufficiently robust; and</li><li>• Officers examine the Investment Fund, scrutinising any other historical development deals, possibly in conjunction with the Assembly's Housing Committee.</li></ul>	In progress	Executive Director of Secretariat

### 4. Legal Implications

4.1 The Committee has the power to do what is recommended in this report.

### 5. Financial Implications

5.1 There are no financial implications arising from this report.

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#### List of appendices to this report:

Appendix 1 – Correspondence from the Mayoral Director, External and International Affairs, received 1 October 2018.

Appendix 2 – Correspondence from the Chairman to the Mayoral Director, External and International Affairs, dated 9 October 2018

#### Local Government (Access to Information) Act 1985

List of Background Papers: None

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